



HONDA



**Blue Stage
2024**

UPDATED 08142024


IDEAL IMAGE
— Est. 1993 U.S.A. —
Building Brand Power

About Ideal Image

Ideal Image creates environments that build brand power through color, texture, size and shape. As a manufacturer of custom architectural and institutional furniture, interactive and static kiosks, point of purchase displays, graphics and fixtures, Ideal Image has the experience and diversities that result in savings for you.

Ideal Image has assembled an employee base of tenured sales representatives, project managers, engineers, journeymen finish carpenters, warehouse staff as well as professional delivery and installation crews. Ideal Image utilizes the most current and efficient management and manufacturing processes. Our manufacturing facility is state of the art and is equipped with the most current CNC routing, cutting and boring machinery. Our clean, climate controlled warehouses have the ability to store your finished goods. This allows for on-time deliveries and the flexibility that successful rollout programs require.

Ideal Image designs, fabricates and implements with communication and attention to detail that results in successful relationships with our clients.



FX-1A

Welcome Wall (A)

This is a freestanding, solid surface wall which includes illuminated ends and front side logo. All surfaces finished in specified colors.

Approximate dimensions: 11'-11"W x 16"D x 10'H.

Please Note: Core drilling required for wall stabilization.

Power Required by Others.



FX-1B

Welcome Wall (B)

This is a freestanding, solid surface wall which includes illuminated ends and a front backlit logo, and recessed area for media.

All surfaces finished in specified colors. **TV monitor not included.**

Approximate dimensions: 11'-11"W x 16"D x 8'-3"H

Please Note: Core drilling required for wall stabilization.

Power Required by Others.



FX-1B.1

Welcome Wall (B)

This is a free-standing wall, finished in designer white melamine that includes illuminated ends and a front backlit logo, and a recessed area for media. All surfaces finished in specified colors.

For dimensions and notes, please see FX-1B.

FX-1C

Welcome Wall (C)

This is a freestanding laminated wall with stainless steel liner, logo, and frame. All surfaces finished in specified colors.

Foliage not included.

Approximate dimensions: 11'-11"W x 1'-1"D x 5'-10"H



FX-2

Welcome Desk

This is a free-standing desk that includes a laminated front wall, laminated accent panels, Welcome sign, and a white solid surface work top. All surfaces finished in specified colors.

Electronics not included/by others.

Approximate dimensions: 10'-7"W x 2'D x 3'-3"H



FX-2A

15" Box/Box/File cabinet

This is a laminated cabinet with (2) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate dimensions: 16"W x 20"D x 28 1/2"H



FX-2B

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves. All surfaces finished in specified colors.

Approximate dimensions: 36" w x 24" d x 28 1/2" h.



FX-2C

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves. All surfaces finished in specified colors.

Approximate dimensions: 48"W x 24"D x 28 ½"H



FX-2D

Lateral File cabinet

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate dimensions: 36"W x 24"D x 28 ½"H.



FX-3

Consultation Wall

This is a freestanding wall unit that includes a laminated wood grain base, a laminated wall, and LED end panels. All surfaces finished in specified colors. **Media/electronics not included.**

Approximate dimensions: 9'-3" W x 1'-7"D x 7'-10"H

Please Note: Core drilling required for wall stabilization.

Power and data required by others.



FX-4

Manager's Desk

This is a wood frame, wood grain laminated desk, with solid surface transaction countertop, ends, and work surface. All surfaces finished in specified colors.

Approximate dimensions: Various width x 3'D x 44"H
Work surface at 34"H



FX-4A

15" Box/File/File cabinet

This is a laminated cabinet with (2) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate dimensions: 16"W x 20"D x 32-1/2"H



FX-4B

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves. All surfaces finished in specified colors.

Approximate dimensions: 36"W x 24"D x 32-1/2"H



FX-4C

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves.
All surfaces finished in specified colors.

Approximate dimensions: 48"W x 24"D x 32-½"H



FX-4D

Lateral File cabinet

This is a laminated cabinet with (2) file drawers and file systems.
All surfaces finished in specified colors.

Approximate dimensions: 36"W x 24"D x 32-½"h.



FX-5

Manager's Back-wrap

This is a freestanding unit that includes (4) woodgrain laminated storage cabinets, an open shelving cabinet.
The top is finished in solid surface. All surfaces finished in specified colors.

Approximate dimensions: Various Width x 1'-7"D x 3'H



FX-6

F&I Back-wrap

This is a freestanding unit that includes (3) woodgrain laminated storage cabinets, and a solid surface top. All surfaces finished in specified colors.

Approximate dimensions: Various Width x 1'-7"D x 3'H



FX-7

Hospitality Counter

This is a freestanding unit that includes (2) woodgrain laminated storage cabinets, and an open upper section with solid surface shelving. All surfaces finished in specified colors.

Approximate dimensions: 8'W x 2'D x 10'H



FX-8

Lounge Counter

This is a woodgrain laminated unit with a solid surface surround, solid surface top, and (2) power data grommets. All surfaces finished in specified colors. **Floor Box Required by Others.**

Approximate dimensions: 10'W x 3'D x 3'-6"H



FX-8B

Lounge Counter

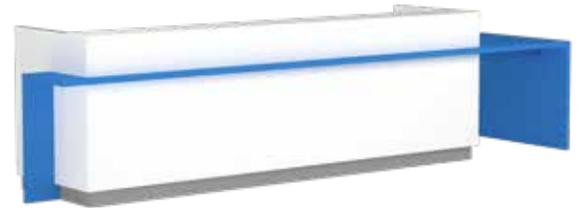
Approximate dimensions: 8'W x 3'D x 3'-6" H

FX-9

Service Desk

This is a free-standing desk that includes a laminated front wall, laminated transaction top, and white solid surface work top, and a lower laminated counter for ADA access. All surfaces finished in specified colors.

Approximate dimensions: 20'W x 3'-3"D x 44'H
Work surface at 36"H



FX-9A

15"Box/Box/File cabinet

This is a laminated cabinet with (2) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate dimensions: 16"W x 20"D x 34-1/2"H



FX-9B

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves. All surfaces finished in specified colors.

Approximate dimensions: 36"W x 24"D x 34-1/2"H



FX-9C

Storage cabinet

This is a laminated cabinet with (2) doors and adjustable shelves. All surfaces finished in specified colors.

Approximate dimensions: 48"W x 24"D x 34-1/2"H



FX-9D

Lateral File cabinet

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate dimensions: 36"w x 24"d x 34-1/2"H.



FX-10

Parts Desk

This is a woodgrain laminated U-shaped desk unit with an ADA height countertop on one side. Countertop finished in solid surface. All surfaces finished in specified colors.

Approximate dimensions: 9'W x 9'-9"W x 9'W x 2'D x 32"H x 44"H.



FX-10A

32" Lateral File cabinet

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate dimensions: 36"W x 24"D x 35"H



FX-11

Service Podium

This is a laminated podium unit with (1) storage drawer and (2) open shelves. Top includes writing surface, with logo on front. All surfaces finished in specified colors.

Approximate dimensions: 2'W x 1'-9"D x 3'-10"H

Floor Box Required by Others.



FX-11B

Service Podium with Transaction Top

This is a laminated podium unit with (1) storage drawer and (2) open shelves. Top includes transaction top, with logo on front. All surfaces finished in specified colors.

Approximate dimensions: 2'W x 2'-8"D x 3'-10"H

Floor Box Required by Others.



FX-12

Planter

This is a laminated planter with waterproof S.S. liner. All surfaces finished in specified colors. **Foliage not included.**

Approximate dimensions: 8"W x 1'D x 1'-3"H



FX-12B

Tall Planter

Approximate dimensions: 8"W x 1'D x 3'-8"H

FX-13

Display Wall

This is an electrified metal wall system containing (9) total sections, with panels, cabinets and shelving in a matte white finish. Includes (54) 24" x 12" h wall panels, (4) 48"w x 24"h wall panels, (1) 24"w x 24"h wall panel, (4) 24"w x 14"d metal cabinets, (4) 24"w x 12"d metal shelves, (4) 3" face out hooks and (4) 48"w x 14"d metals shelves. Includes all wall standards, power supplies and mounting hardware.

Approximate dimensions: 18'w x 2"d x 96"h
Wall Outlets by Others.



BSG-1

Welcome Desk Graphic

Acrylic dimensional lettering finished in blue.

Approximate dimensions: 1'-4"W x 1/4"D x 3"H



BSG-2

"The Power of Dreams"

Dusted crystal vinyl lettering to apply to mirrored glass surface.

Approximate dimensions: 41'-11"W x 2'-6"H

The Power of Dreams

BSG-2.1

"The Power of Dreams"

Cool gray vinyl lettering to apply to white glass surface.

Approximate dimensions: 41'-11"W x 2'-6"H

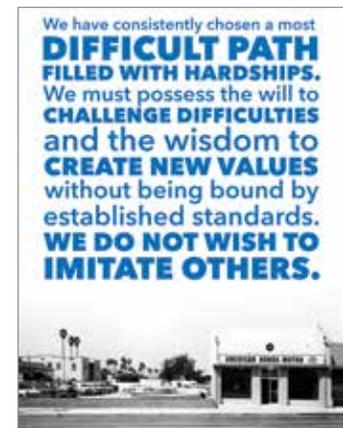
The Power of Dreams

BSG-3

Honda Heritage

Digitally printed graphic on vinyl wall covering.

Approx. dimensions: 7'-7"W x 9'-11"H



BSG-4

Elevator Graphic

Die-cut graphic on dusted crystal vinyl.

Approximate dimensions: 2'-8" w x 1'-8" h



BSG-5

Service Advisor "H"

Dimensional logo in white with blue back-lit LED lighting.

Approx. dimensions: 4'-2" W x 3" D x 3'-5" H

Power Required, by Others.



BSG-6A

Restrooms With Arrow

Acrylic dimensional lettering and arrow finished in black.

Approximate dimensions: 2'-5" W x 1/2" D x 3" H

Electrical Connection by Others.

Restrooms 

BSG-6B

Lounge With Arrow

Acrylic dimensional lettering and arrow finished in black.

Approximate dimensions: 2'-5"W x 1/2"D x 4"H

Lounge



BSG-6C

Showroom With Arrow

Acrylic dimensional lettering and arrow finished in black.

Approximate dimensions: 2'-5"W x 1/2"D x 3"H

Showroom



BSG-7

Honda Culture Graphic

Acrylic dimensional logo and lettering finished in blue and post mounted to wall.

Approximate dimensions: 7'-10"W x 1/2"D x 1'-8"H



The only thing more dependable
than our vehicles is
OUR CULTURE.

BSG-8

Parts & Accessories

Dimensional lettering in black with white back-lit LED lighting.

Approximate dimensions: 7"W x 2"D x 7"H

Electrical Connection by Others.

Parts & Accessories

BSG-8B

Parts and Accessories Non-Illuminated

Dimensional acrylic lettering in black

Approximate dimensions: 7"W x 2"D x 7"H

BSG-9A.1

Genuine Parts = Genuine Service

Die-cut vinyl lettering.

Approximate dimensions: 30'-10"W x 1'-6"H

**Cannot be installed on CMU surfaces.*

Genuine Parts = Genuine Service

BSG-9A.2

"Keep your vehicle as DEPENDABLE"

Die-cut vinyl lettering.

Approximate dimensions: 13'-6"W x 5'-9"H

**Cannot be installed on CMU surfaces.*

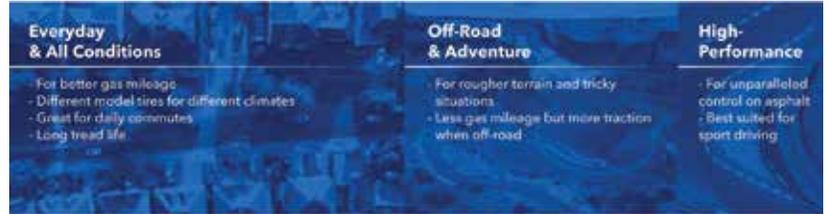
Keep your vehicle as
DEPENDABLE
AS THE FIRST DAY
YOU DROVE IT.

BSG-9B

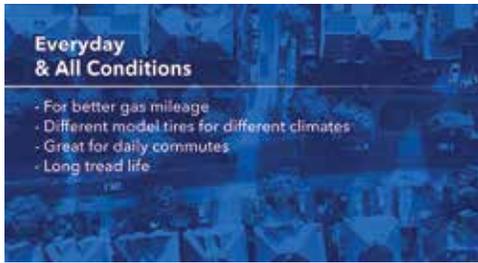
Tire Fabric Graphic

Digitally printed graphic on fabric with slim frame.

Approximate dimensions: 26'-11"W x 7'H



BSG-9B.1

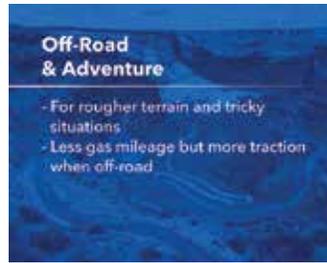


Everyday Tire Graphic

Digitally printed fabric graphic with slim aluminum frame.

Approximate dimensions:
13' 1"W x 7'H

BSG-9B.2



Off-Road Tire Graphic

Digitally printed fabric graphic with slim aluminum frame.

Approximate dimensions:
9'W x 7'H

BSG-9B.3



High-Performance Tire Graphic

Digitally printed fabric graphic with slim aluminum frame.

Approximate dimensions:
4' 10"W x 7'H

BSG-10

Service Podium Graphic

Acrylic dimensional lettering finished in white.

Approx. dimensions: 11"W x 1/4"D x 9"H



BSG-11

Vehicle Delivery Graphic

Dimensional lettering in white with blue back-lit LED lighting.
Approx. dimensions: 17'-3"W x 3"D x 2'-1"H
Power Required, by Others.



BSG-11B

Vehicle Delivery Graphic - Small

Approx. dimensions: 11'-1"W x 3"D x 1-4"H

BSG-12

Distraction Vinyl on Glass

This is a 2"H white graphic strip cut from 3M vinyl applied to glass doorways, office entries, and partition walls at eye height.
Approximate dimensions: 2"H

Furniture & Fixture Care

Proper maintenance using the correct care products is necessary to ensure the durability of branded elements. The materials have different cleaning and maintenance requirements. See below for important information and instructions.

PAINTED SURFACES

- » Clean using soft, damp micro fiber cloth and let dry.
- » If further cleaning is needed use automotive grade paint cleaner.

STAINLESS STEEL

- » Clean using soft, damp micro fiber cloth and let dry.
- » If further cleaning is needed use Stainless Steel Magic.

LAMINATE SURFACE

- » Clean with a lukewarm water and mild detergent.
- » Do not soak.
- » Clean using soft, damp cloth and rub dry.
- » Pre-clean stubborn dirt with Dirtex.
- » To avoid streaks: re-clean with water solution.

FABRIC GRAPHICS

- » Fabric requires different care than other hard surface display materials. With proper care, your fabric product will perform well for a long time.
- » Lint or dust can be removed with a static wipe, such as Swiffer.
- » Fabric may be hand vacuumed with upholstery attachment.
- » Inspect fabric periodically and treat stains promptly.

GRAPHICS WITH PROTECTIVE COATING

- » Clean with a lukewarm water and mild detergent.
- » Do not soak.
- » Clean using soft, damp cloth and rub dry.
- » Pre-clean stubborn dirt with Dirtex.
- » To avoid streaks: re-clean with water solution.

LARGE FORMAT GRAPHICS WITH PROTECTIVE COATING

- » Clean with a lukewarm water and mild detergent.

GLASS

- » Clear glass: can be cleaned with regular glass/window cleaner.
- » Frosted glass: for stubborn fingerprints clean with de-natured alcohol.

PLASTIC AND ACRYLIC PARTS

- » Plastics tend to be statically charged and thus attract dirt.
- » Regular cleaning is necessary to prevent films of dirt from forming.
- » Stains are to be removed carefully using Dirtex/Brilliance and a soft cloth. Other conventional cleaning products are aggressive and can cause irreparable damage to acrylic.

KRION SOLID SURFACES

- » Clean with warm water and soap.
- » Clean using any non-abrasive, ammonia-free cleaner.

Warranty

Ideal Image guarantees its products to be of good quality and free of manufacturers defects.

The Warranty Period begins on the date of set-up by Ideal Image personnel. See Product Warranty Period terms below. During the Warranty Period, Ideal Image will, at its own discretion, repair or replace any product or part deemed to be defective. This warranty covers issues due to normal use. It does not cover any defect resulting from misuse, abuse, damage by others, water damage or other environmental conditions other than for the intended design. See care instructions on previous page which are compatible with the variety of materials used. Ideal Image personnel may re-visit completed projects at appropriate time intervals for follow-up quality inspections.

PRODUCT WARRANTY PERIOD

- » Metal and wood structures - 5 years.
- » Graphics - Laminated images, large format image panels, and fabric image inserts - 2 years.
- » Electronics - See specific manufacturer's warranty.
- » Seating - See specific manufacturer's warranty.

To enact a warranty claim, the dealer should contact Ideal Image with the concern. At that time, the dealer may be asked to provide additional information to allow the Ideal Image team to evaluate the cause and prepare the appropriate action to be taken. If the determination results in a needed warranty repair or replacement, said action will be performed by Ideal Image within 30 days.

Warranty work is available after full payment for the original agreement has been received by Ideal Image.

CUSTOMER SERVICE

In the event a warranty or service concern develops with our products, please contact Ideal Image Customer Service Monday-Friday, between the hours of 8 AM and 5 PM Eastern Standard Time via 1-800-774-7617 extension #1139. If your call is beyond our normal working hours, please leave a voice message with the project name, your full name, phone number and a brief explanation of the nature of your call. Or email us at customerservice@idealimageinc.com.

A customer service representative will return your call the next business day. The customer service representative will facilitate this process between you and project management. Resolution of your concerns will be addressed and/or completed within 30 days of the initial contact.

Phone: 1-800-774-7617 ext.1139

FAX: 1-937-832-5270

Email: customerservice@idealimageinc.com




IDEAL IMAGE
— Est. 1993 U.S.A. —
Building Brand Power

CORPORATE HEADQUARTERS
115 Haas Drive, Englewood, OH 45322
1-800-774-7617
www.idealimageinc.com