



HONDA



Blue Stage
2024



IDEAL IMAGE

— Est. 1993 U.S.A. —

Building Brand Power

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About Ideal Image

Ideal Image creates environments that build brand power through color, texture, size and shape. As a manufacturer of custom architectural and institutional furniture, interactive and static kiosks, point of purchase displays, graphics and fixtures, Ideal Image has the experience and diversities that result in savings for you.

Ideal Image has assembled an employee base of tenured sales representatives, project managers, engineers, journeymen finish carpenters, warehouse staff as well as professional delivery and installation crews. Ideal Image utilizes the most current and efficient management and manufacturing processes. Our manufacturing facility is state of the art and is equipped with the most current CNC routing, cutting and boring machinery. Our clean, climate controlled warehouses have the ability to store your finished goods. This allows for on-time deliveries and the flexibility that successful rollout programs require.

Ideal Image designs, fabricates and implements with communication and attention to detail that results in successful relationships with our clients.



FX-1A

Welcome Wall (A):

This is a freestanding, solid surface wall which includes illuminated ends and front side logo. All surfaces finished in specified colors.

Approximate Dimensions: 11'-11"W x 7"D x 10'H

Please Note: Core Drilling required for Wall Stabilization.



FX-1B

Welcome Wall (B):

This is a freestanding, solid surface wall which includes illuminated ends and a front backlit logo, and recessed area for media. All surfaces finished in specified colors. TV MONITOR NOT INCLUDED.

Approximate Dimensions: 11'-11"W x 7"D x 8'-3"H

Please Note: Core Drilling required for Wall Stabilization.



FX-1C

Welcome Wall (C):

This is a freestanding laminated wall with stainless steel liner, logo, and frame. All surfaces finished in specified colors.

FOLIAGE NOT INCLUDED.

Approximate Dimensions: 11'-11"W x 1'-1"D x 5'-10"H



FX-2

Welcome Desk:

This is a freestanding desk that includes a laminated front wall, powder coated accents panels, Welcome sign, and solid surface worktop. All surfaces finished in specified colors.

MONITOR & STAND LISTED SEPARATELY.

Approximate Dimensions: 10'-7"W x 2'D x 3'-3"H



FX-2A

15"Box/Box/File cabinet:

This is a laminated cabinet with (2) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate Dimensions: 16"W x 20"D x 28 1/2"H



FX-2B

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 28 1/2"H

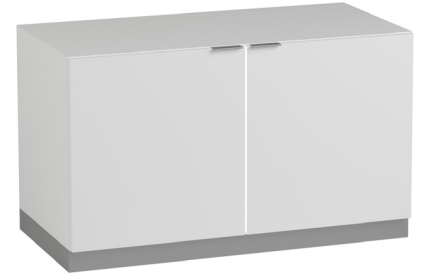


FX-2C

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 48"W x 24"D x 28 1/2"H



FX-2D

Lateral File cabinet:

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 28 1/2"H



FX-3

Consultation Wall:

This is a freestanding wall unit that includes a laminated wood grain base and a laminated wall. All surfaces finished in specified colors. MEDIA/ELECTRONICS BY OTHERS .

Approximate Dimensions: 9'-3" W x 7"D x 7'-10"H

Please Note: Core Drilling required for Wall Stabilization.



FX-4

Manager's Desk:

This is a wood frame, wood grain laminated wall, with solid surface ends and a solid surface top. All surfaces finished in specified colors.

Approximate Dimensions: 14"W x 2'D x 3'-3"H



FX-4A

15" Box/File/File cabinet:

This is a laminated cabinet with (2) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate Dimensions: 16"W x 20"D x 38"H



FX-4B

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 38"H



FX-4C

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 48"W x 24"D x 38"H



FX-4D

Lateral File cabinet:

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 38"H.



FX-5

Manager's Back-wrap:

This is a freestanding unit that includes (4) woodgrain laminated storage cabinets, an open shelving cabinet, and end panels. Top is finished in solid surface. All surfaces finished in specified colors.

Approximate Dimensions: 16'W x 1'-7"D x 3'H



FX-6

F&I Back-wrap:

This is a freestanding unit that includes (3) woodgrain laminated storage cabinets, end panels and a solid surface top. All surfaces finished in specified colors.

Approximate Dimensions: 9'-6"W x 1'-7"D x 3'H



FX-7

Hospitality Counter:

This is a freestanding unit that includes (2) woodgrain laminated storage cabinets, and an open upper section with solid surface shelving. All surfaces finished in specified colors.

Approximate Dimensions: 8'W x 2'D x 10'H



FX-8

Lounge Counter:

This is a woodgrain laminated unit with a solid surface surround, solid surface top, and (2) power data grommets. All surfaces finished in specified colors.

Approximate Dimensions: 10'W x 3'D x 3'-3"H

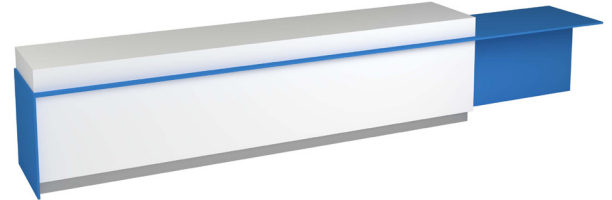


FX-9

Service Desk:

This is a freestanding desk that includes a laminated front wall, powder coated wooden accents, solid surface work top, and a lower powder coated counter for ADA access. All surfaces finished in specified colors.

Approximate Dimensions: 20'W x 3'D x 3'-3"H



FX-9A

15"Box/Box/File cabinet:

This is a laminated cabinet with (1) file drawers and file systems and a storage drawer. All surfaces finished in specified colors.

Approximate Dimensions: 16"W x 20"D x 28 1/2"H



FX-9B

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 28 1/2"H



FX-9C

Storage cabinet:

This is a laminated cabinet with (2) adjustable shelves. All surfaces finished in specified colors.

Approximate Dimensions: 48"W x 24"D x 28 1/2"H



FX-9D

Lateral File cabinet:

This is a laminated cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate Dimensions: 36"W x 24"D x 28 1/2"H

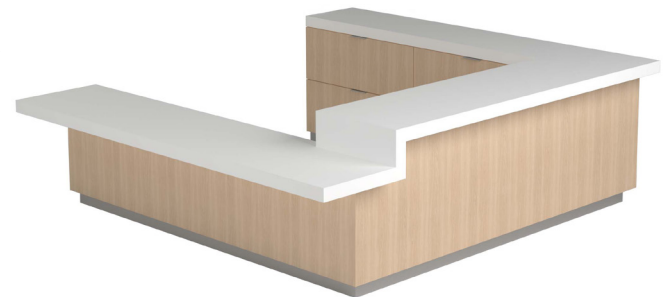


FX-10

Parts Desk:

This is a woodgrain laminated U-shaped desk unit with an ADA height countertop on one side. Countertop finished in solid surface. All surfaces finished in specified colors.

Approximate Dimensions: 9'W x 9'-9"L x 9'W x 2'D



FX-10A

32" Lateral File cabinet:

This is a laminate cabinet with (2) file drawers and file systems. All surfaces finished in specified colors.

Approximate Dimensions: 32"W x 24"D x 36 1/2"H



FX-11

Service Podium:

This is a laminated podium unit with (1) storage drawer and (2) open shelves. Top includes writing surface, with logo on front. All surfaces finished in specified colors.

Approximate Dimensions: 2'W x 1'-9"D x 3'-10"H



FX-12

Planter:

This is a laminated planter with waterproof S.S. liner. All surfaces finished in specified colors. Foliage not included.

Approximate Dimensions: 8'W x 1'D x 1'-3"H



FX-13

Display Wall:

This is an Electrified metal wall system containing (9) total sections, with panels, cabinets and shelving in a matte white finish. Includes (54) 24" x 12" h wall panels, (4) 48"w x 24"h wall panels, (1) 24"w x 24"h wall panel, (4) 24"w x 14"d metal cabinets, (4) 24"w x 12"d metal shelves, (4) 3" face out hooks and (4) 48"w x 14"d metals shelves. Includes all wall standards, power supplies and mounting hardware.

Approximate Dimensions: 18'w x 2"d x 96"h



FX-MS

Monitor and Stand:

This includes a 22" LED Monitor and a height adjustable single monitor arm.

BSG-1

Welcome Desk Graphic:

Acrylic dimensional lettering finished in blue.

Approx. dimensions: 1'-4"W x 1/4"D x 3"H



BSG-2

"The Power of Dreams":

Dusted Crystal vinyl lettering.

Approx. dimensions: 41'-11"W x 2'-6"H

The Power of Dreams

BSG-3

Honda Heritage:

Digitally printed graphic on vinyl wallcovering.

Approx. dimensions: 7'-1"W x 9'-5"H

We have consistently chosen a most
**DIFFICULT PATH
FILLED WITH HARDSHIPS.**
We must possess the will to
CHALLENGE DIFFICULTIES
and the wisdom to
CREATE NEW VALUES
without being bound by
established standards.
**WE DO NOT WISH TO
IMITATE OTHERS.**

Soichiro Honda
Soichiro Honda, Founder

BSG-4

Elevator Graphic:
Die-cut graphic on translucent vinyl.
Approx. dimensions: 2'-8"W x 1'-8"H



BSG-5

Service Advisor "H":
Dimensional Logo in white with blue back-lit LED lighting.
Approx. dimensions: 4'-2"W x 3"D x 3'-5"H



BSG-6A

Restrooms (w/arrow):
Acrylic dimensional lettering and arrow finished in black.
Approx. dimensions: 2'-5"W x 1/2"D x 3"H

Restrooms ↑

BSG-6B

Lounge (w/arrow):
Acrylic dimensional lettering and arrow finished in black.
Approx. dimensions: 2'-5"W x 1/2"D x 4"H

Lounge



BSG-6C

Showroom (w/arrow):
Acrylic dimensional lettering and arrow finished in black.
Approx. dimensions: 2'-5"W x 1/2"D x 3"H

Showroom



BSG-7

Honda Culture Graphic:
Acrylic dimensional Logo and lettering finished in blue and post mounted to wall.
Approx. dimensions: 7'-10"W x 1/2"D x 1'-8"H



The only thing more dependable
than our vehicles is
OUR CULTURE.

BSG-8

Parts and Accessories:

Dimensional lettering in black with white back-lit LED lighting.

Approx. dimensions: 7"W x 2"D x 7"H

Parts & Accessories

BSG-9A.1

Genuine Parts = Genuine Service:

Die-cut vinyl lettering.

Approx. dimensions: 30'-10"W x 1'-6"H

Genuine Parts = Genuine Service

BSG-9A.2

Keep your vehicle as DEPENDABLE...:

Die-cut vinyl lettering.

Approx. dimensions: 13'-6"W x 5'-9"H

Keep your vehicle as
DEPENDABLE
AS THE FIRST DAY
YOU DROVE IT.

BSG-9B

Service Bay/Tire Fabric Graphic:
Digitally printed fabric graphic with slim aluminum frame.
Approx. dimensions: 26'-11"W x 7'H

Everyday & All Conditions	Off-Road & Adventure	High-Performance
<ul style="list-style-type: none">- For better gas mileage- Different model tires for different climates- Great for daily commutes- Long tread life	<ul style="list-style-type: none">- For rougher terrain and tricky situations- Less gas mileage but more traction when off-road	<ul style="list-style-type: none">- For unparalleled control on asphalt- Best suited for sport driving

BSG-10

Service Podium Graphic:
Acrylic dimensional lettering finished in white.
Approx. dimensions: 11"W x 1/4"D x 9"H



BSG-11

Vehicle Delivery Graphic:
Dimensional lettering in white with blue back-lit LED lighting.
Approx. dimensions: 17'-3"W x 3"D x 2'-1"H

HONDA

Furniture & Fixture Care

Proper maintenance using the correct care products is necessary to ensure the durability of branded elements. The materials have different cleaning and maintenance requirements. See below for important information and instructions.

PAINTED SURFACES

- Clean using soft, damp micro fiber cloth and let dry.
- If further cleaning is needed use automotive grade paint cleaner.

STAINLESS STEEL

- Clean using soft, damp micro fiber cloth and let dry.
- If further cleaning is needed use Stainless Steel Magic.

LAMINATE SURFACE

- Clean with a lukewarm water and mild detergent.
- Do not soak.
- Clean using soft, damp cloth and rub dry.
- Pre-clean stubborn dirt with Dirtex.
- To avoid streaks: re-clean with water solution.

FABRIC GRAPHICS

FABRIC REQUIRES DIFFERENT CARE THAN OTHER HARD SURFACE DISPLAY MATERIALS. WITH PROPER CARE, YOUR FABRIC PRODUCT WILL PERFORM WELL FOR A LONG TIME.

- Lint or dust can be removed with a static wipe, such as Swiffer.
- Fabric may be hand vacuumed with upholstery attachment.
- Inspect fabric periodically and treat stains promptly.

GRAPHICS WITH PROTECTIVE COATING

- Clean with a lukewarm water and mild detergent.
- Do not soak.
- Clean using soft, damp cloth and rub dry.
- Pre-clean stubborn dirt with Dirtex.
- To avoid streaks: re-clean with water solution.

LARGE FORMAT GRAPHICS WITH PROTECTIVE COATING

- Clean with a lukewarm water and mild detergent.

GLASS

- Clear glass: can be cleaned with regular glass/window cleaner.
- Frosted glass: for stubborn fingerprints clean with denatured alcohol.

PLASTIC AND ACRYLIC PARTS

- Plastics tend to be statically charged and thus attract dirt.
- Regular cleaning is necessary to prevent films of dirt from forming.
- Stains are to be removed carefully using Dirtex/Brilliance and a soft cloth. Other conventional cleaning products are aggressive and can cause irreparable damage to acrylic.

KRION SOLID SURFACES

- Clean with warm water and soap.
- Clean using any non-abrasive, ammonia-free cleaner.

Warranty

Ideal Image guarantees its products to be of good quality and free of manufacturers defects.

The Warranty Period begins on the date of set-up by Ideal Image personnel. See Product Warranty Period terms below. During the Warranty Period, Ideal Image will, at its own discretion, repair or replace any product or part deemed to be defective. This warranty covers issues due to normal use. It does not cover any defect resulting from misuse, abuse, damage by others, water damage or other environmental conditions other than for the intended design. See care instructions on previous page which are compatible with the variety of materials used. Ideal Image personnel may re-visit completed projects at appropriate time intervals for follow-up quality inspections.

PRODUCT WARRANTY PERIOD

Metal and wood structures - 5 years.

Graphics - Laminated images, large format image panels, and fabric image inserts - 2 years.

Electronics - See specific manufacturer's warranty.

Seating - See specific manufacturer's warranty.

To enact a warranty claim, the dealer should contact Ideal Image with the concern. At that time, the dealer may be asked to provide additional information to allow the Ideal Image team to evaluate the cause and prepare the appropriate action to be taken. If the determination results in a needed warranty repair or replacement, said action will be performed by Ideal Image within 30 days.

Warranty work is available after full payment for the original agreement has been received by Ideal Image.

CUSTOMER SERVICE

In the event a warranty or service concern develops with our products, please contact Ideal Image Customer Service Monday-Friday, between the hours of 8 AM and 5 PM Eastern Standard Time via 1-800-774-7617 extension #1139. If your call is beyond our normal working hours, please leave a voice message with the project name, your full name, phone number and a brief explanation of the nature of your call. Or email us at customerservice@idealimageinc.com.

A customer service representative will return your call the next business day. The customer service representative will facilitate this process between you and project management. Resolution of your concerns will be addressed and/or completed within 30 days of the initial contact.

PHONE: 1-800-774-7617 ext.1139

FAX: 1-937-832-5270

EMAIL: customerservice@idealimageinc.com



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